

Grammatical Context Affects Online Scalar Implicature Computation



Joshua K. Hartshorne & Jesse Snedeker Department of Psychology, Harvard University

Background: What is a Scalar Implicature?

Scalar implicatures, examples

The coffee is warm → not hot

Alfred knows few of the guests → not none

Sally ate some of the salad → not all

The statement of a logically weak term (warm, few, some) implicates that a stronger term (hot, none, all) does not old.

However, the logical strength depends on context.

Sally ate <u>some</u> of the salad.

Sally ate <u>all</u> of the salad.

Upward-Entailing (UE)

If Sally ate <u>all</u> of the salad, then she can have dessert.

If Sally ate <u>some</u> of the salad, then she can have dessert.

Downward-Entailing (DE)

Thus:

- Sally ate some of the salad
- = Sally ate some but not all of the salad.

but

- If Sally ate some of the salad, she can have dessert.
- ≠ If Sally ate some but not all of the salad, she can have dessert.

This is because all is not logically stronger than some in all contexts

Question

- Grammatical context affects offline judgments (Chierchia et al., 2001).
- Does grammatical context affect implicature processing rapidly online?
- Previous evidence that discourse context affects implicature immediately at some (Breheny, Katsos & Williams, 2006).
- But weakly constrained manipulation.

Experiment 1

Self-paced reading

Scalar Implicature Condition (N=14)

<u>UE</u> (10): John ate/some of the cookies/this morning/before breakfast,/and the rest/are on the counter.

<u>DE</u> (10): If John ate/some of the cookies/this morning/before breakfast,/then the rest/are on the counter.

Predictions: Longer RTs for the rest in the DE vs. UE condition.

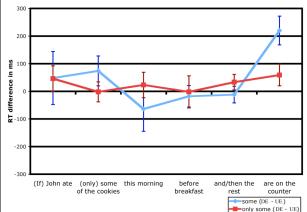
Entailment (Control) Condition (N=14)

Worry: RT differences in experimental stimuli could be due to processing of conditionals (if/then statements).

<u>UE</u> (10): John ate/only some of the cookies/this morning/before breakfast,/and the rest/are on the counter.

<u>DE</u> (10): If John ate/only some of the cookies/this morning/before breakfast,/then the rest/are on the counter.

Predictions: No differences between UE or DE



Discussion

- No signature of cost of calculation (contra Breheny, Katsos & Williams, 2006).
- Calculation completed prior to the rest.

Experiment 2

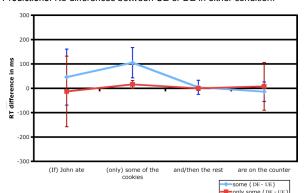
Question: How rapid is implicature calculation?

Sentences shortened by removing segments between *the rest* and some (e.g., John ate some of the cookies, and the rest are on the counter).

Subjects

Scalar Implicature Condition (N=22) Entailment (Control) Condition (N=24)

Predictions: No differences between UE or DE in either condition.



Conclusions

- Grammatical context does affect scalar implicature online in processing.
- Scalar implicature calculation (or cancellation) is relatively slow (cf. Breheny et al., 2006; Bott & Noveck, 2004)
- No evidence of immediate scalar implicature computation (contra Breheny et al., 2006)

Questions:

- Is scalar implicature calculation or cancellation slow?
- (How) did Breheny et al. elicit rapid calculation?

References

Breheny, R., Katsos, N., & Williams, J. (2006). Are generalized scalar implicatures generated by default? An on-line investigation into the role of context in generating pragmatic inferences. Cognition (100), 434-463.

Bott I. & Noveck I. A. (2008). Own ultravances are underinformative. The noset and time course of scalar inferences. Journal of Memory and

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